

**FOR IMMEDIATE RELEASE:**

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**Batavia Opportunity Area Public Meeting to Take Place July 29<sup>th</sup> at City Hall**

**Batavia, NY, July \_\_, 2013** – A public meeting to discuss concepts and findings of the Batavia Opportunity Area (BOA) project will be held at the City’s Common Council Chambers at City Hall, One Batavia City Centre, Monday, July 29<sup>th</sup> at 7 p.m.

The purpose of the Batavia Opportunity Area project is to advance the redevelopment of underutilized, vacant, abandoned, or contaminated commercial and industrial sites within the City. The Batavia Opportunity Area Steering Committee focused on four strategic sites that, if redeveloped, will be catalysts for area wide redevelopment including:

- The Batavia City Centre site and adjacent Bank Street medical campus;
- The Harvester Center;
- The Della Penna site near Evans and Ellicott Streets along with adjacent sites; and
- Tonawanda Creekside redevelopment near downtown

The steering committee has developed potential redevelopment scenarios for each of the sites including site plans and 3D visualizations that will be available at the meeting. Redevelopment scenarios proposed are based on an economic and market analysis prepared as part of the project. The committee also evaluated conditions of neighborhoods adjacent to the strategic sites.

Findings and concepts from the project will be used to facilitate future redevelopment at the sites and support requests for grants and financial assistance.

For more information on the Batavia Opportunity Area project, visit the City’s website at [www.batavianewyork.com](http://www.batavianewyork.com).

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